

Broadband cell  
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**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उपक्रम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Govt. of India Enterprise)

No: 64-19/2009-BB

dt 25-03-2011

To

All Chief General Managers,  
Territorial Circles/Metro Districts /ITPC  
BSNL.

**Sub:** Implementation of SMS based usage alert for Broadband services-issue in implementation.

**Ref:** 1. letter no. 64-19/09-Broadband/Pt-1 dated 27/10/2009  
2. Letter no. 64-19/09-Broadband/Pt-1 dated 13/05/2010

With reference to above referred letters and subject field units were instructed for implementation of the SMS based usage alert utility developed by Bangalore TD. As per the report available, around 3, 00,000 hits only from some select circles are being received on the said server. Further actions on following points are required for smooth working of this utility:

1. Whenever a SSA is migrated to CDR the STD Codes of that SSA is required to be informed to Bangalore TD at email id [kbaxe@rediffmail.com](mailto:kbaxe@rediffmail.com) and faxed at 080-22866655. This is required in order to fetch the Usage from CDR Data centre.
2. SSA in charge should check the Broadband usage facility at least once a day. The procedure of using the facility is as follows:
  - a) Registration for excess Usage alert: BSNL mobile customer may registered by sending SMS-**REG** <STD code> <Landline No.> to **52295** & Non-BSNL Mobile customer may registered by sending SMS- **REG** <STD code> <Landline No.> to **9448077777**.
  - b) Usage information through SMS without registration: BSNL mobile customer get information by sending SMS-**BBU**<STD code> <Landline No.> to **52295** & Non-BSNL Mobile customer get information by sending SMS- **BBU** <STD code> <Landline No.> to **9448077777**.
3. All CDR data centers are requested to give database access and share database details, whenever new database is added into CDR system with contact persons indicated below.

All field units are requested to give adequate publicity of this feature for extensive utilization of this utility by Broadband customers. This would insure that customer is aware of the usage any time. It is expected that disconnections in broadband would be checked to some extent, provided effective use of this tool is made.

**Contact Persons:**

1. DGM (IT), BGTD, Mrs Mangalavalli, Ph-080-22931638, Mobile-09449028500
2. SDE (IT), BGTD, Mr K. B. Srinivasan, Ph-080-22931948, Mobile-09449854777

(Anil Jain)  
Sr. GM (NWP-BB)

Copy to: -

1. PGM (Bangalore TD)-for kind info & n/a please
2. DGM (IT), Bangalore TD-for necessary action and send monthly progress report.
3. All four CDR Datacenters- for kind info & n/a please.